



Québec City, July 13th 2007

## **Subject: Official World Championship products**

Dear Sir or Madam:

First of all, I would like to express my most sincere thanks to all delegations who took part in the World Championship: you have all contributed to the success of the event.

In spite of the plentiful and ambitious program, we are glad of the positive response from the participants in our activities and we hope that these activities will become part of the next ITF events for the future. Thank you for appreciating our ongoing efforts in organizing an event of professional quality of which you would be proud of.

As always, these four days, filled with emotion, intensity, friendship, action went by amazingly quickly. Hopefully you enjoyed your stay in Québec City and you have returned home with good memories as it was a true pleasure to have you here. The ITF-Alcan World Championship Québec 2007 is definitely a World Championship worth remembering and we would like it to remain unforgettable.

Whether it is to recollect ourselves the best moments or to show our relatives and friends parts of what we have lived, we know how important and how nice it is to have souvenirs of our most memorable events. This is why we wish to offer you very great quality products so that you don't forget this first merging Junior and Senior World Championship!

It is with pleasure that we offer you the following items for purchase:

## 1- Professional and exclusive photos of the World Championship

Exclusive and best quality photos of almost every competitor and activities are available through our official website at <a href="https://www.itfwcquebec2007.com">www.itfwcquebec2007.com</a>.

You can select images from a wide selection of photos taken by our professional photographers and order them online in different sizes at reasonable price.

Don't miss the chance of having the best photos of you in action, members of your delegation or even athletes that you admire in your collection!

## 2- Official World Championship Québec 2007 DVD souvenir

Two well-known production firms, Titane Production and Rivage Communication, both specializing in coverage of international sports events, are putting the final touch to the Official World Championship Québec 2007 DVD.

This DVD souvenir recreates the World Championship energic and lively atmosphere and is guaranteed to be entertaining, interesting and spectacular. It shows some of the best of patterns, sparring, team events, breaking, opening and medal award ceremonies and so on.

This official DVD will be available by the end of the month. Meanwhile, you can take a look at the DVD preview in the Videos section of our website.

For more information regarding the DVD souvenir sale policy please see attachment enclosed.

## 3- Three thirty-minute broadcasts

Also produced in collaboration with Titane Production and Rivage Communication, these broadcasts are available to the National Associations interested in making promotion for their schools and the ITF.

In fact, these excellent quality reports will be broadcasted on the national sports networks here in Canada within the next months.

We believe that we can use this kind of material to help your organisation get more visibility and to catch the eye of potential new members in your country.

Moreover, there will be approximately three publicity spots per report for countries to sell or to get sponsoring for helping them finance activities such as their participation in tournaments and championships.

This project can have a very wide reach throughout the world and will produce excellent publicity for the ITF if the countries participate actively by taking this opportunity while it is still of current news.

We hope that you will find these products attractive as we have invested a lot of time, energy and resources in order to offer you the best for you to keep an exceptional memory.

All details will be available at  $\underline{www.itfwcquebec2007.com}$  but if you need more information please do not hesitate to contact my assistant Mr. Maxime Bujold at  $\underline{bujold.m@itfwcquebec2007.com}$ .

For your information, the official ITF-Alcan World Championship Québec 2007 website will remain available during the next month or so giving you the opportunity to view final results, press reviews, pictures and more.

Best regards,

Master Trân Triêu Quân

Chair of the Organizing Committee